

A world leader

A new name in quality.

The Knauf name brings with it high standards and a reputation for new ideas about performance, quality, innovative products, and service. It also brings with it a distinct pronunciation – 'KaNowf'. As part of the family-owned Knauf Group, Knauf Insulation represents one of the most respected and progressive names in insulation worldwide.

A new name in commitment.

With nearly 5,000 employees in more than 50 countries, Knauf Insulation is one of the largest and fastest growing insulation manufacturers in the world. Offering Australia a new and better choice is part of Knauf Insulation's commitment to meet the world's growing demand for energy efficiency and acoustic performance in buildings.

Knauf Insulation glasswool products are made using patented ECOSE® Technology, a new more sustainable binder technology. ECOSE® Technology is the result of five years of intensive research and uses renewable bio-based materials rather than traditional oil-based chemicals commonly used in other insulation products.

The world of insulation is changing in Australia and Knauf Insulation is adding 'the feel good factor'.

www.knaufinsulation.com.au

www.feelgoodinsulation.com.au

www.ecose-technology.com

Knauf Insulation Pty Ltd
 Unit 2, 39 Devlan Street
 Mansfield QLD 4122

Sales and Customer Service 1800 KNAUfi
 1800 562 834
 +61 7 3343 1989
sales@au.knaufinsulation.com

Technical Support tech@au.knaufinsulation.com

Fax +61 7 3343 1898

World Wide Web www.knaufinsulation.com.au

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EarthWool™ is naturally brown – assures no added phenol, formaldehyde, acrylics or artificial colours are used in the manufacturing process.



EarthWool™ gives you the performance you expect and your customers deserve – thermally and acoustically efficient – an excellent insulating value.



EarthWool™ ensures the professional touch – it has consistent quality, recovers quickly, is easy to cut and is less dusty. It also has a friendlier feel and a great natural installed appearance.



Knauf Insulation manufactures a full line of EarthWool™ – a variety of thicknesses, widths, R-values and densities.



Knauf Insulation is focused on providing first class customer service, producing high quality products and 'on time in full' deliveries.

Inside every bag of Knauf Insulation you'll find...

More than insulation. You'll find superior products known for quality that professionals prefer. Knauf Insulation products are softer and less dusty while still being easy to handle and cut. Since Knauf Insulation products can be compressed significantly, you can get more product in a package, which translates to more product per truck, making delivery quicker and easier, with fewer trips needed.

Proven Performance

- Preferred by professional installers concerned with quality, appearance and productivity.
- Excellent acoustical properties reduce sound transmission in the home when properly installed in partition walls and ceiling and floor systems.

Superior Handling

- Highly resilient insulation recovers quickly to full thickness for a snug fit and superior finished aesthetics.
- Consistent quality materials cut easily, install fast.
- Low dust for easier handling and increased productivity.

Convenient Packaging, Easier Handling

- Knauf Insulation's EarthWool™ batts are packaged in a strong, white poly bag that offers excellent protection from damage, dust and moisture.
- Our packages feature easy to follow installation instructions.
- Master bags contain multiple packs and ensure reduced handling costs with improved compression – more square metres per bag, more square metres per truck load, fewer trips to the job site and less warehouse space for storage.



Introducing Knauf Insulation's EarthWool™

Knauf Insulation represents one of the most progressive and innovative names in insulation worldwide and is proud to introduce a new generation of glasswool in Australia called EarthWool™.

EarthWool™ products don't look or feel like any insulation you've experienced. That's because their natural brown colour sets a new benchmark in sustainability and provides a 'super soft' feel never before achieved. We didn't choose brown, it just came naturally.

Made using recycled glass bottles and revolutionary ECOSE® Technology, EarthWool™ is creating eco-friendly insulation with no added formaldehyde, artificial colours or acrylics. It is as good as traditional glasswool insulation – only better... naturally!

The world of insulation has changed and Knauf Insulation in Australia is adding 'the feel good factor'.